



Company Overview



Leading with Insights

Partner to Education | Integrated Insights | Serving the Front Line

OUR VISION:

Partnering with the education community to prepare students with the skills for tomorrow and a lifetime of learning.

OUR MISSION:

Serving members of the education community with integrated solutions, insights and caring people to support them in their pursuit of excellence.

“We as a school district are committed to progressing. Having the ability to take in data and utilize that data to compare it against state and national trends — it’s incredibly valuable to us. We feel that the more we progress, the better outcomes we’re going to promote for our students.”

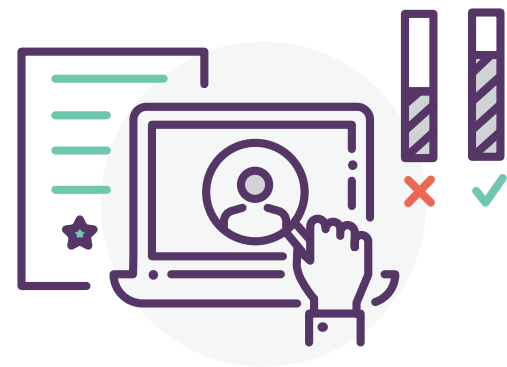
Dr. Richard Labbe

Superintendent — Sayreville Public Schools, New Jersey

Data-Driven Solutions to Attract, Engage, Grow & Retain Top Talent

Hiring and holding on to top talent continues to be one of the greatest challenges facing school systems today. While teachers are leaving the field, fewer and fewer are taking their place. And everyone in the organization is tasked with doing more with less.

With limited time, resources and funding, addressing these challenges requires collaboration across every department in the district. And it requires a strategic, data-driven approach to attracting, engaging, growing and retaining K-12 talent.



That's why we've
created the Frontline
Insights Platform.

What We Do

With a firm belief that school systems deserve technology that supports their goals, Frontline Education is bringing best-in-class systems and insights together into one unified solution. Frontline Education offers a broad set of solutions, each thoughtfully built from the ground up for the unique needs of education.



80
THOUSAND
SCHOOLS



2.4 MILLION
TEACHERS



12,000
EDUCATIONAL
ORGANIZATIONS



97%
RETENTION

3 YEAR CAGR



53%
2015-2017

Our Clients

Frontline's robust and configurable platform gives us the unique ability to sell to each relevant segment of the K-12 market. Serving more than 12,000 educational organizations and millions of educators, we listen carefully to our customers to drive the evolution of each of our solutions.

STATE-WIDE CONTRACTS

Colorado Department of Education
Rhode Island Department of Education
Wisconsin Department of Public Instruction
Missouri Department of Elementary & Secondary Education

16

*unique states with contracts
and presence in all 50 states*

LARGE DISTRICTS

Houston Independent School District
Boston Public Schools
Dallas Independent School District
Chicago Public Schools

126

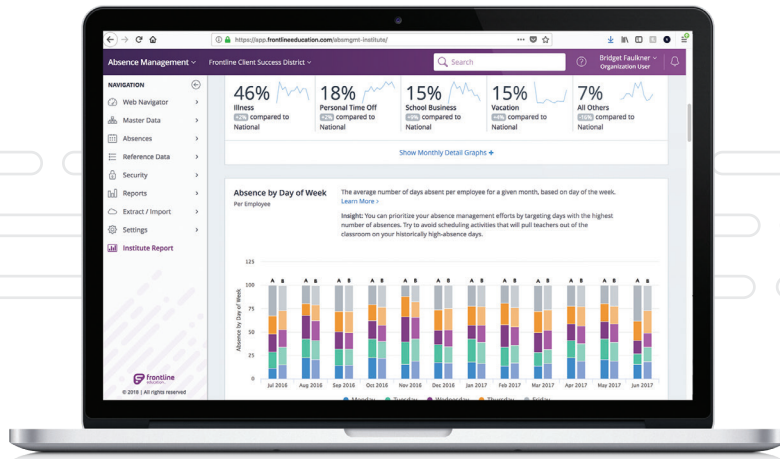
*of the top 150 largest
school districts in the U.S.*

MIDSIZE & SMALL DISTRICTS

Fayette Local Schools
Pentwater Public Schools
Stafford County Public Schools
Spring-Ford Area School District

7,999

*midsize/small districts representing
over 60% of the K-12 market*



Our Platform

The award-winning Frontline Insights Platform is our answer to the need for one system for K-12 that can help you attract, engage, grow and retain your educators – the greatest single impact on student learning.

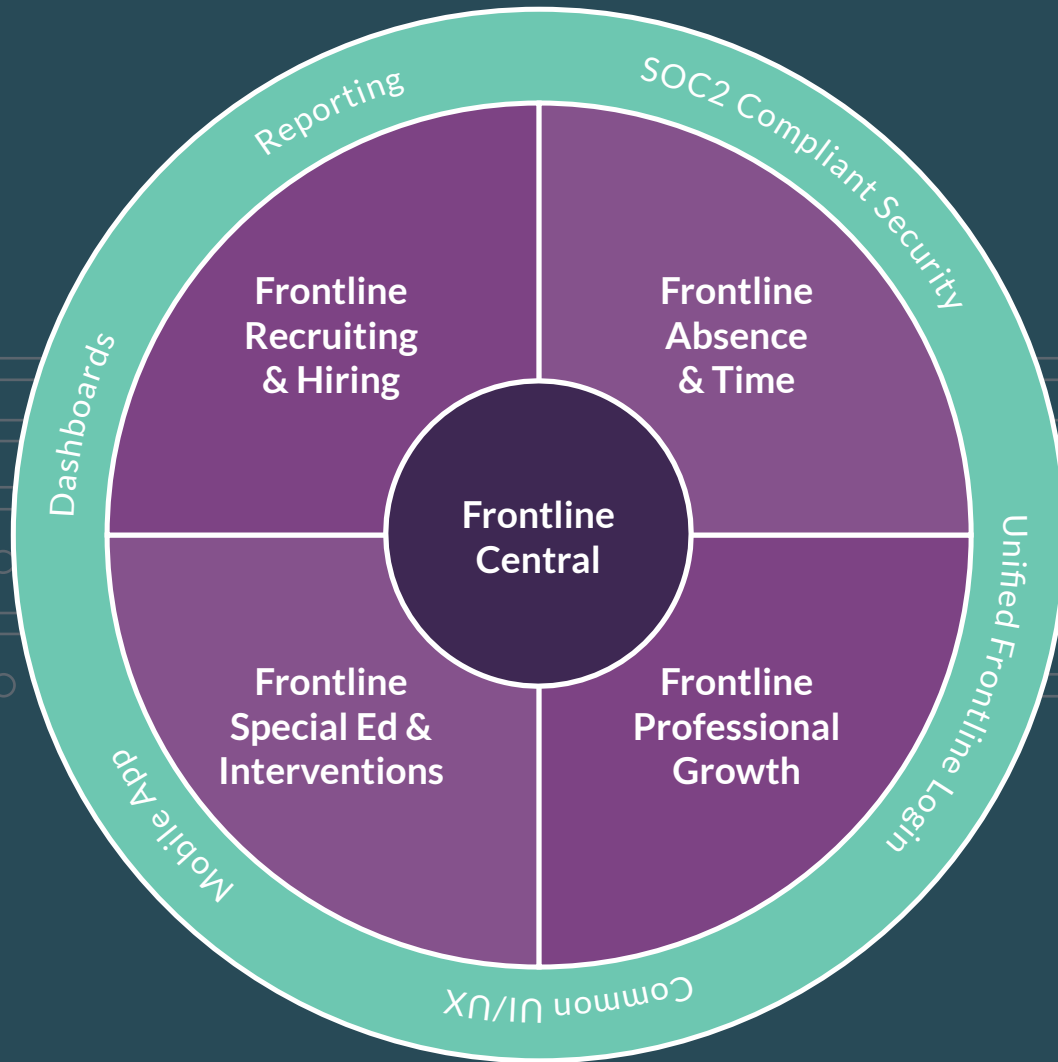
By bringing critical technologies together, we're providing on-demand, actionable insights to support educator growth and improved student outcomes.

Built on a comprehensive set of solutions, the Insights Platform reduces administrative workload while supporting data-driven decisions aligned to district goals and strategic objectives.

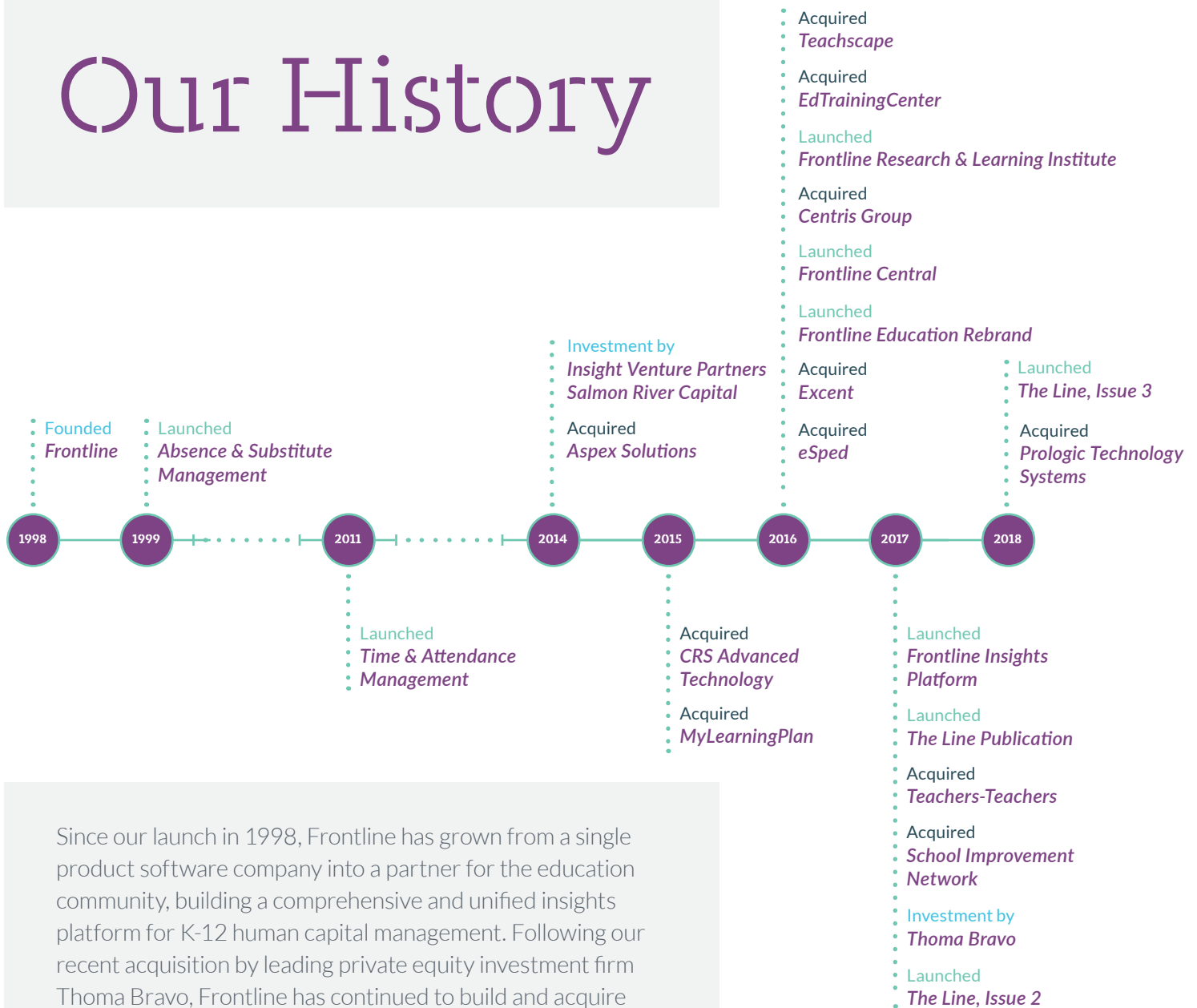
OUR SOLUTIONS enable K-12 districts to:

- Attract, engage, grow and retain top talent
- Leverage national benchmarks to compare KPIs against other districts
- Make data-driven decisions with strategic insights
- Find and engage talent through proactive recruiting, hiring and training
- Manage employee absences and attendance, and find qualified substitutes when needed
- Support educator-driven professional learning and implement feedback-driven performance evaluations
- Manage special education administration and compliance
- Securely and efficiently manage employee information online

Frontline Insights Platform



Our History



Since our launch in 1998, Frontline has grown from a single product software company into a partner for the education community, building a comprehensive and unified insights platform for K-12 human capital management. Following our recent acquisition by leading private equity investment firm Thoma Bravo, Frontline has continued to build and acquire complementary solutions now used by more than 12,000 educational organizations.

Our Leadership



Bill Bergen
COO



Jim Catalino
CCSO



Greg Doran
CFO



Tim Clifford
President & CEO



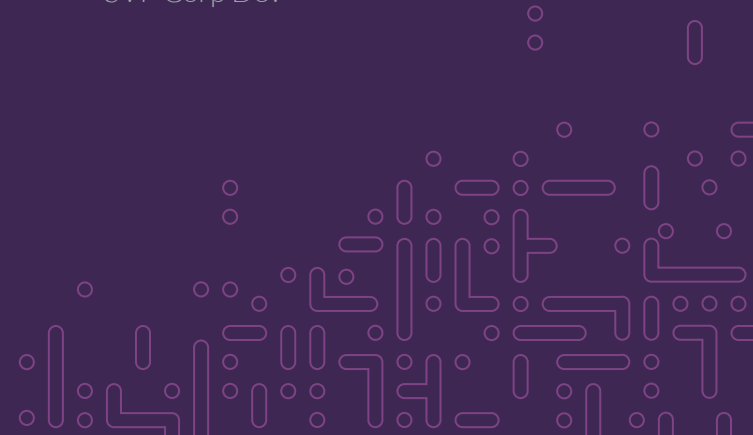
Elizabeth Combs
Managing Director,
Frontline Research &
Learning Institute

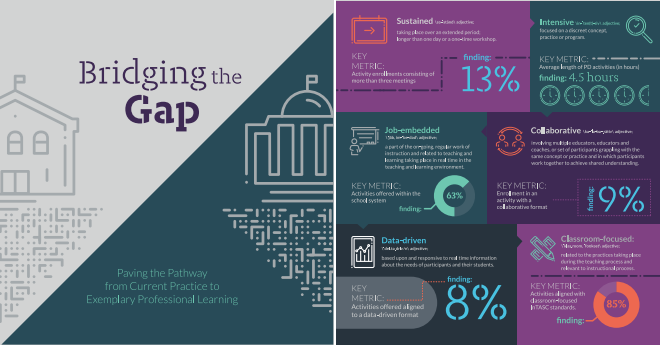


Tony Marzulli
CMO/CSO



Frank Tait
SVP Corp Dev





The Frontline Research & Learning Institute is dedicated to providing data-driven research, resources and observations to support and advance the education community.

Driven by the vast amount of records across Frontline Education's comprehensive solutions portfolio, the Institute leverages data from more than 12,000 educational organizations and several million users to reach findings and provide benchmarks that inform strategic decision-making for educational organizations nationwide.

The Institute works with Johns Hopkins Center for Research and Reform in Education to ensure all research reports and analyses are rigorously validated and representative of national data.

Additionally, the Institute produces *The Line*, an award-winning publication dedicated to facilitating civil discourse on critical issues facing K-12 education. Learn more at TheLineK12.com

In Their Own Words



“Connected systems help us have a broader view of who we are as a school district and how we interact and interrelate with each other. It brings our professional learning, our curriculum instruction and our hiring and recruiting processes together. Ultimately, all of those play a part in student achievement. Now, we have that data available and that data is connected. It provides a much richer conversation and ultimately leads to better instruction and better learning experiences for our kids.”

Bob Kreifels

Blue Valley Public Schools, Kansas



FrontlineEducation.com

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